

- Using inches as the unit of measurement, set the page size / canvas to the exact size of the product you are ordering. As an example, to create a horizontal banner measuring 4'x8' set your canvas size to 48" high and 72" wide.
- Set the file resolution to at least 150 DPI for Banners or 300 DPI for Adhesive Vinyl and Heat Transfer Vinyl Patterns.
- Bleeds and crop areas are not required or recommended.
- Important content should be kept at least 2 inches from the edge of your design. (This reduces the risk of having grommet holes through important information)
- Preferred File Types: High Resolution JPG (150 DPI or better), PDF or True Vector Adobe Illustrator with all text converted to outlines. .

Side Notes:

- Do not use low resolution images from the internet. Typically images and logos copied and pasted from the internet are not suitable for large format printing. They have a low resolution of 72 DPI and will print pixelated when enlarged making for an undesirable result.
- We **DO NOT** Accept the following file types: Microsoft Word, Microsoft PowerPoint, Microsoft Publisher, or Corel Draw.